

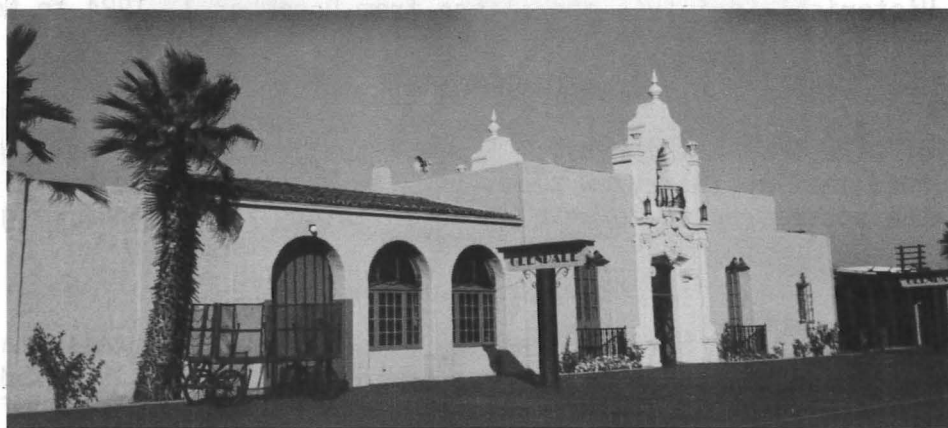


## The Glendale Historical Society

NEWSLETTER

VOL. 7, NO. 3, 1986

### Fall Discovery Tour: "Glendale: Our Pride and Joys"



*The Amtrak Depot will be one of the stops on our Fall Tour.*

On Sunday, September 21, the Glendale Historical Society, in association with Glendale Beautiful, the Friends of Brand Library, and the Glendale Parks and Recreation Department, will be presenting its tribute to Glendale's 80th birthday: a bus tour of six of our city's most historically and architecturally significant buildings. The tour, entitled "Glendale: Our Pride and Joys", will feature docent-guided tours of the Alex Theatre, the Casa Adobe de San Rafael, Brand Library ("El Miradero"), The Doctors' House, the Southern Pacific (now Amtrak) Railroad Depot, and the former Masonic Temple on Brand.

Guides on the buses will give commentaries on Glendale's history and on sites along the route, which covers Brand Boulevard and San Fernando Road--thoroughfares which have played such a vital role in Glendale's development. As an added attraction, memorabilia of Glendale's Casey Stengel will be on view at the Brand Library.

The tour admission cost of \$10 (\$8 for TGHS members) includes the guided shuttle bus trip, entrance to the six sites, a detailed brochure about the sites visited and those along the route, and light refreshments. The tour will last approximately three hours.

Buses will depart from Parcher Plaza at the Civic Center every half hour from 9 am. until 2 pm. Persons who wish to begin their tour at a specific time may do so by registering in advance, by mail, and requesting that particular time. Make checks payable to The Glendale Historical Society and mail them to the Society at P. O. Box 4173, Glendale, CA, 91202. No tickets will be mailed out, as the tour brochure will serve as a ticket of admission.

Parcher Plaza is located behind the Glendale City Hall at 613 E. Broadway (just west of Glendale Avenue). Free parking is available behind the plaza in the civic center parking structure on Wilson Avenue just west of Glendale Avenue. For further information phone TGHS at (818) 242-7447.

## GLENDALE HISTORICAL SOCIETY ANNUAL REPORT, 1985 - 1986

The following is based on the Annual Report prepared by 1985 - 1986 TGHS President Steve Preston.

### MEMBERSHIP

The Glendale Historical Society continued to experience a stable membership base over 1985 - 1986. With the assistance of Membership Chairman Doyle Kutch and Treasurer Dick Montgomery, new members were welcomed in the organization; moreover, the successful Christmas reception brought renewals from several other Society members. For the first time the membership list was computerized by Bob Woodring, who also contributed valuable time to the updating and maintenance of mailing lists. Daphne Lindstrom assisted with mailings.

### FINANCE

Treasurer Dick Montgomery kept the books balanced and in good order. Table 2 capsulizes the Historical Society's operations from December 1, 1984 to November 30, 1985.

### BOARD MEETINGS

The Board of Directors met monthly. Several special meetings were held including a special adjourned meeting to review plans for the Masonic Temple Building; and a work party by which the society began to develop an inventory list and filing system.

### APPOINTMENTS AND VOLUNTEERISM

More than 50 individuals serve on regular and special committees, task forces, and special chairmanships established by the Board of Directors. FY 1985-1986 marked the flowering of the Society's Preservation Action Task Force, appointment of official "greeters" to welcome members to general meetings, and development of a publications committee to oversee Historical Society productions.

### PROGRAMS

Increased breadth and diversity of programs was the principal element behind the Historical Society's success this year. The following section documents these efforts.

#### THE DOCTORS' HOUSE

\*\* Report from the Doctors' House Liaison  
Karen Lynn

More than 6,000 people saw the Doctors' House during 1985, and the Historical Society can be proud that its efforts continue to bring such response on the regular Sunday tour days as well as for private groups.

The private groups make their tour reservations through the office of Nello Iacono at the Parks and Recreation Department, and this system seems to work well.

Several matters were taken care of, the second rail for the indoor stairs and removal of upstairs track lighting among them.

Matters still pending are: arrangement with the City whereby the Historical Society may dispose of furniture that is not going to be used in the Doctors' House; and exterior repainting.

We appreciate the City's cooperation, and look forward to another good year.

\*\* Report from the Docents' League Chair  
Judith Johnson

This has been a very satisfying year for the Doctors' House docents. Since July 20, 1985 we have entertained 2,580 guests, many of whom had never heard of the house, but just happened to stop by while visiting Brand Park. Private tours have averaged about two a month.

As I look back on the year I feel that everything went well. Of course, I wish we had done more, but there never seems to be enough time or helping hands to do all that is hoped for. I would like to take this time to thank you for giving me the privilege of being Docent Chairman. I enjoyed it thoroughly.



*Docent Mary Franzen with a group of Sunday visitors in the dining room of the Doctors' House.*

\*\* Report from the Acquisitions Committee Chair  
Audrey Hales

The primary purpose of the Acquisitions Committee is to furnish the Doctors' house by screening donations, accepting them for the House or refusing them, or by purchasing needed items. Other actions of the Committee relate to refurbishing accepted items, arranging them in the House, keeping an inventory of all items in the House or in other dispositions, and arranging displays in the upstairs exhibit rooms. This year (July, 1985 to April, 1986) 16 items have been accepted and added to the inventory. Also accepted were several unplaced linen items, doilies and scarves. Various items currently are in appraisal, for sale, and are being repaired.

Finances of the Acquisitions Committee

Opening Balance July 31, 1985		\$ 2,231.09
Income: Interest	(88.14)	
Sales	(190.00)	278.14
Expenses: Curtain Material	(23.53)	
Upholstery Material	(135.30)	
Tickets--Dunlap	(40.00)	
Photo Exhibit	(57.80)	
Lamp Repairs	(137.60)	
Washstand Repair	(109.75)	503.98
Ending Balance May 2, 1986		\$ 2,005.25

## PUBLIC RELATIONS

Isabelle Meyer and Cara Lou Stemen each provided publicity and public relations services during the course of the year. These efforts were responsible for articles describing the many activities and programs of the Society. In FY 1986-87, this program will be expanded to include wider distribution of articles concerning The Doctors' House, tours, and other Society projects.

## PRESERVATION ACTION TASK FORCE

In its first full year of operation the task force, chaired by Greta Reed, racked up an impressive set of accomplishments:

- \* A comprehensive study of the City's proposed general plan/zoning consistency program;
- \* A position paper which led to a temporary halt in the removal of ornamental street lights;
- \* Progress toward establishment of a historic district;
- \* Evaluation of proposals to renovate the Alex Theatre as a performing arts center (underway);
- \* Regular attendance at educational workshops, seminars, and preservation conferences;
- \* Study sessions evaluating the application of facade easements and revolving funds, leading to a recommendation that the Board develop such programs;
- \* Regular contact with City Hall decision makers concerning issues of historical significance.

Most significant among the task force's recent accomplishments was a position paper prepared by the Goode House Committee under the direction of Judy Johnson and Greta Reed, evaluating the preservation options available for the Goode House. This most pressing concern remains unresolved.

Finally, the task force was unable to secure protection for the Glendale Elks Lodge, which was destroyed by fire during a prolonged battle which had taken the building's fate before both the newly formed Preservation Commission and the City Council.

## PRESERVATION COMMISSION

The long-expressed need for City commitment to historic preservation was fulfilled with the creation of a historic preservation commission. Chaired by Former TGHS Board Member Vonnie Rossman, the commission has begun to assert itself on issues of preservation action.

Glendale Historical Society volunteers have participated in presentations before the Commission, offering advice and consultation when needed.

## SPEAKERS BUREAU

Judy Cabrera was Speakers Bureau chairperson, keeping the TGHS Speakers Bureau well publicized and available to community organizations. The bureau sends speakers to schools, churches, service and other clubs with different presentations chronicling the growth and development of Glendale.

## GOALS AND OBJECTIVES FOR 1986 - 1987

The 1986-1987 Board of Directors has formulated the following goals and objectives of the Glendale Historical Society for the coming year.

1. To sponsor a tour in September in honor of Glendale's eightieth birthday.
2. To pursue a new Survey Grant as outlined in the existing proposal.
3. To increase the support of the general membership for the Task Force, particularly with regard to preserving the Goode House, the Alex, the former Masonic Temple, and historic street lights.
4. To keep in close communication with the Historic Preservation Commission, providing support and materials as necessary.
5. To foster publicity for The Doctors' House that will increase awareness and attendance among the general public and among students in Glendale schools.
6. To increase membership by at least 10%.
7. To increase community awareness of the Society through publications and other activities.
8. To foster socialization among the members through social activities other than general membership meetings.



*The preservation of the Alex Theatre is a major concern of TGHS.*

## PUBLICATIONS

Audrey Hales and Suzanne McKay have begun development of a coordinated publications program. Among the publications which they are developing are a Glendale history fun book; a map of historic sites; a reprint of the 1922 Merchants' Association guidebook to Glendale, "Your Glendale Home"; and revision to the Glendale Historical Cookbook, now in its second printing. Finally, the committee has been responsible for monthly mailings describing the upcoming speaker program at the general membership meetings.

## HISTORIC SURVEY GRANT

The Society was unsuccessful in its request for a 1986-87 cultural resources inventory grant. TGHS was awarded a State/Federal grant in 1983; however, its application for second-year funding stood less chance of success, because a significantly reduced fund was available for the needs of 30 or more communities desirous of the funds. Nonetheless, TGHS continues to receive inquiries regarding its 1983 survey and the resulting publications it generated.

## EGYPTIAN VILLAGE CAFE ARTIFACTS

One of 1986's happiest endings was the successful relocation of artifacts from the demolished Egyptian Village Cafe. Walt E. Disney Enterprises (WED) accepted responsibility for the decorative corbels, columns, and other architectural elements of the 1920's fantasy structure destroyed in connection with ongoing redevelopment of the Central Business District. Spearheading the Society's efforts were Vonnie Rossman, immediate Past President Zelia Blanton Woodring, Robert and Georgia Weis. Extensive local press coverage was topped off with a featured item in the March issue of Preservation News, the newspaper of the National Trust for Historic Preservation.

## MERCHANDISING

Shannon and Helen Pedlow continued the Society's successful merchandising program, including the sales of historical books and gift items. A continuing concern remains the development of proper sales facilities at the Doctors' House. External merchandising through local stores also remains elusive.

*The TGHS Preservation Action Task Force will continue to urge the City to retain or retrofit its remaining old streetlights, despite the removal of the ones on Glendale Avenue south of Harvard. A "shoebox" light like the one in the background replaced the old light in the foreground shortly after this photo was taken.*



## RESEARCH HISTORIAN

Our research historian Bill Dodson reports:

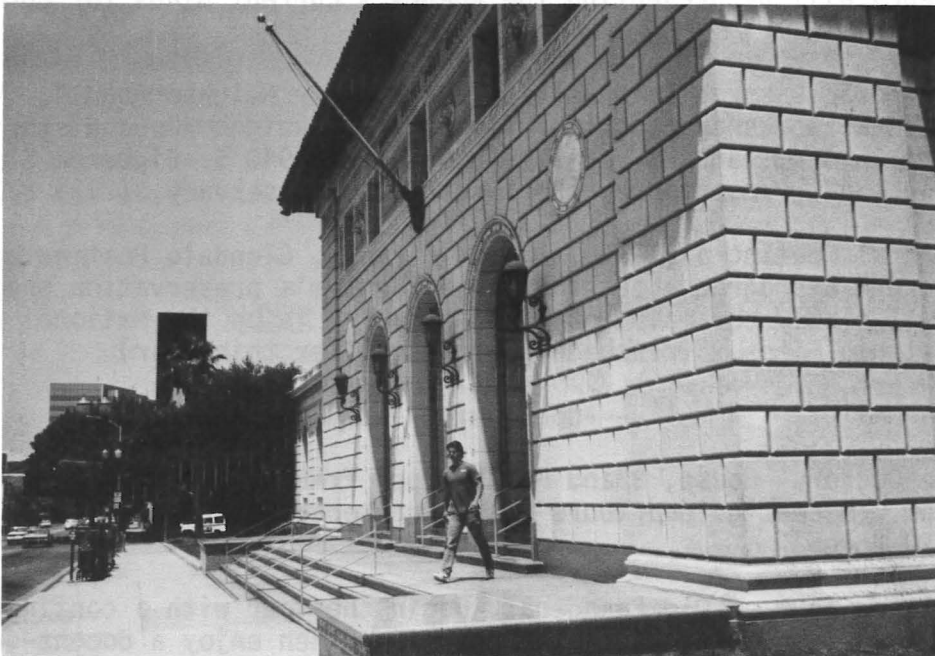
Most of the activities of the historian have been confined to answering correspondence requesting a variety of information. Most requests are from people residing outside the City of Glendale, but have relatives who lived in early Glendale. Research at the public library and information supplied by Barbara Boyd, Special Collections, have provided information to all inquiries except one.

Several contributions to the Society have been investigated and are forthcoming. Not all contacts were accepted due to the lack of storage facilities. The fact that we have no adequate storage facility for artifacts restricts our ability to accept contributions. A request to the City of Glendale for storage space at the Tropico Library was unsuccessful. Hopefully, space can be found in the near future.

The Society needs to develop its own source of information and a library. Books on Glendale history and a variety of material produced by the Planning Department of the City of Glendale are needed as a start.

## MEMBERSHIP PROGRAMS

Under the direction of Program Chairman Dr. Robert Newcomb, the Society's monthly program meetings carried an array of speakers on subjects as diverse as the demise of the red car lines, the proposed renovation of the Masonic Temple, and the relocation of Pasadena's Gartz Court. Other meetings afforded the opportunity for the Committee to report their progress. Each meeting included an opportunity for members old and new to meet, enjoy refreshments, and sign up for volunteer opportunities working on any of the Society's projects.



*Monthly general membership meetings feature presentations on such topics as our National Register listed Post Office.*

## TOURS

Although the year did not bring to fruition an annual tour, planning began on an exciting 1986-87 tour to be presented in the fall. Margaret Hammond, Tour Chair, assembled a committee of 10 individuals who are currently researching and documenting sites for the always-popular tour. Focusing on a historical theme, the tour will publicize Glendale's 80th anniversary year.

THE GLENDALE HISTORICAL SOCIETY

Calendar of Events for Autumn, 1986

- SEPTEMBER 3      General meeting of TGHS. Review of the summer's happenings related to the  
Wednesday      Goode House and the Alex Theatre. Planning and staffing for the  
Installation/Awards ceremonies and the upcoming tour.
- SEPTEMBER 14     TGHS Awards Presentations and Installation of officers for 1986-1987.  
Sunday          4 pm. to 6 pm. on the grounds of The Doctors' House, Brand Park. All  
members and friends are invited as we celebrate together.
- SEPTEMBER 21     "Glendale: Our Pride and Joys", TGHS shuttle bus tour of six historic  
Sunday          Glendale buildings. Buses leave from Parcher Plaza behind the Civic  
Center every half hour from 9 am. until 2 pm. TGHS members \$8, non-  
members \$10. See article in this newsletter for further information.
- SEPTEMBER 27     USC/North University Park Walking Tour. Guided walking tour of the USC  
Saturday        campus and the adjacent neighborhood of grand Victorian homes. 9 am. -  
1 pm. \$7.50 for California Historical Society members, \$8.50 for non-  
members. For further information phone the California Historical  
Society, (213) 651-5655.
- OCTOBER 1        General meeting of TGHS. A staff member from the Glendale Redevelopment  
Wednesday      Agency will be presenting the Agency's current plans for downtown  
Glendale.
- OCTOBER 11       "Historic Districts: What's In It For Your Neighborhood?", free infor-  
Saturday        mational workshop about the formation of Neighborhood Historic Districts.  
2 pm. - 4 pm. at the Variety Arts Center, 940 S. Figueroa St. in down-  
town L.A. Presented by the Los Angeles Conservancy, (213) 623-CITY.
- NOVEMBER 5       General Meeting of TGHS. Hal Hemmingsen, Glendale Postmaster, will  
Wednesday      present a program about the Postal System's preservation projects,  
particularly our main Post Office, which is on the National Register of  
Historic Sites. (rescheduled from earlier this year)

---Continuing---

- Sundays          The Doctors' House, Brand Park. Open free to the public from 2 pm. to  
4 pm. Docent-guided tours of the restored Queen Anne-Eastlake style  
1890 home.
- 1st Saturday    Walking tour of Old Pasadena. Begin the tour with a continental  
of every        breakfast and slide show introduction, then enjoy a docent-guided walk-  
month          ing tour of this National Register Historic District. 10 am., \$5.  
For information or reservations contact Pasadena Heritage, (818)  
793-0617.

\* \* \* \* \*

General meetings are held monthly (except December, July and August) at 7:30 pm, on the first Wednesday of the month, in the Carillon Room, Glendale Federal Savings, 401 North Brand Boulevard. Telephone: 242-7447



TABLE 2.

ANNUAL FINANCE REPORT, 12-1-84 THROUGH 11-30-85

BALANCE IN BANK 12-1-84: \$ 7,940.39

INCOME

Dues	3,659.22
Interest	744.52
Tours	1,555.51
Pictorials	1,327.00
Cookbooks	250.00
Postcards	125.82
Miscellaneous	176.60
Donations	724.02
Acquisitions	253.53
Yard Sales	2,505.04
Aviation Books	80.95
Refunds: State Comp.	220.11
	8.00
Offwall	27.50
Survey	1,410.00
Pacific Bell	100.00
Survey Book	30.00
Cake Sale	68.78
Excess Survey	167.63
** TOTAL INCOME	\$ <u>13,434.13</u>

BALANCE IN BANK 12-1-84	7,940.39
INCOME	+13,434.13
EXPENSES	-9,030.66
TRANSFER TO ACQUISITIONS	-100.00
BALANCE IN BANK 12-1-85	\$ <u>12,243.86</u>

EXPENSES

President's Gift	\$ 100.00
Awards	41.00
Dues	178.00
Docents	160.90
Donations	25.00
Receptions	673.38
Preservation	2,045.61
Doctors' House	302.35
Telephone	199.93
Acquisitions	171.19
Pictorials	828.00
Box Rent	11.00
Survey	1,556.12
Miscellaneous	277.74
Newsletters	1,040.36
Supplies	1,063.92
Mailing	326.16
Glendale Beautiful	30.00
** TOTAL EXPENSES	\$ <u>9,030.66</u>

INSTALLATION AND AWARDS CEREMONIES

The Glendale Historical Society will be holding installation and awards ceremonies at a special afternoon meeting, September 14, Sunday from 4 pm. to 6 pm. on the grounds of The Doctors' House. All members and friends are invited to this celebration. We will be honoring the recipients of our Zelia Blanton Award for achievement in the field of historic preservation and our awards for outstanding service to The Glendale Historical Society and support for our goals. Come and celebrate with us as we begin a new year of exciting projects.

\* \* \* \* \*

Membership in the Glendale Historical Society is open to all persons interested in learning about, promoting, and preserving aspects of Glendale's history. Members receive quarterly newsletters, announcements of events, discounts on TGHS tours, and the opportunity to work on a variety of projects. Annual dues are \$15 for single active, \$25 for family active, \$50 for sustaining, \$5 for student/senior, \$25 for non-profit organization, and \$100 for corporate.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ ( ) New Member ( ) Renewing Member

I would like to assist in the following area(s):

EDUCATION	PRESERVATION ACTION	MEMBERSHIP
RESEARCH	PROGRAM DEVELOPMENT	WAYS AND MEANS
CLERICAL	NEWSLETTER	OTHER _____

\* \* \* \* \*

Newsletter Editor: Suzanne McKay Assistant Editor: Dr. Robert Newcomb

Thanks to Genevieve McKay and Susan Read for their typing, and to Daphne Lindstrum, Karen Newcomb, and Bob Woodring for their help in the bulk mailing.

The Glendale Historical Society  
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Glendale, California 91202

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